

# Small Business Week 2002

Each year since 1963, the President of the United States has designated one week as National Small Business Week in recognition of the small business community's contribution to the American economy and society.

Small Business Week is highlighted by the presentation of several prestigious awards. These awards spotlight the outstanding contributions of small business owners and advocates at the district, state, and national levels. Small business winners from all 50 states, the District of Columbia, Puerto Rico, and Guam as well as national special award winners are invited to Washington, D.C. during Small business for a series of events in their honor. There are approximately 500 attendees. These attendees include the winners and their guests, members of Congress and their staff, trade associations, and administration officials.

Small Business Week events are supported by corporate sponsorships. Sponsorship opportunities are currently available.

## **State Department Reception - Diplomatic Rooms** **\$45,000**

- Complimentary exhibition space
- Complimentary company description (300 words or less) in event program
- Company name recognition in event program
- Company name recognition in direct mailings
- Company name recognition in press materials
- Company name posted on event website
- Company name on event banner
- Verbal recognition by keynoters
- Opportunity to make remarks at the reception
- Company recognition on jumbo screen
- Opportunity to distribute promotional materials with company logo

## **Dinner/Dance** **\$50,000**

- Complimentary exhibition space
- Complimentary company description (300 words or less) in event program
- Company name recognition in event program
- Company name recognition in direct mailings
- Company name recognition in press materials
- Company name posted on event website
- Company name on event banner
- Verbal recognition by keynoters
- Opportunity to make remarks at the dinner

- Company recognition on jumbo screen
- Opportunity to distribute promotional materials with company logo

• **Monday Night Reception** **\$45,000**

- Complimentary exhibition space
- Complimentary company description (300 words or less) in event program
- Company name recognition in event program
- Company name recognition in direct mailings
- Company name recognition in press materials
- Company name posted on event website
- Company name on event banner
- Verbal recognition by keynoters
- Opportunity to make remarks at the reception
- Company recognition on jumbo screen
- Opportunity to distribute promotional materials with company logo

**Exhibition Presenter** **\$30,000**

- Complimentary exhibition space with booth at entrance of exhibition hall
- Sign recognition at exhibition as *Exhibition Presenter*
- Complimentary company description (300 words or less) in event program
- Company name recognition in event program
- Company name recognition in direct mailings
- Company name recognition in press materials
- Company name posted on event website
- Company name on event banner
- Verbal recognition by keynoters
- Company recognition on jumbo screen
- Opportunity to distribute promotional materials with company logo

**Awards Luncheon** **2 @ \$40,000**

- Complimentary exhibition space
- Complimentary company description (300 words or less) in event program
- Company name recognition in direct mailings
- Company name recognition in event program
- Company name posted on event website
- Company name on event banner
- Verbal recognition by keynoters
- Opportunity to make remarks at the luncheon
- Company recognition on jumbo screen
- Opportunity to distribute promotional materials with company logo

**Congressional Luncheon****\$35,000**

- Complimentary exhibition space
- Complimentary company description (150 words or less) in event program
- Company name recognition in event program
- Company name posted on event website
- Company name on event banner
- Verbal recognition by keynoters
- Opportunity to make remarks at the luncheon
- Company recognition on jumbo screen
- Opportunity to distribute promotional materials with company logo

**Webcasting****\$25,000**

- Complimentary exhibition space
- Recognition on webcast
- Complimentary company description (150 words or less) in event program
- Company name recognition in event program
- Company name posted on event website
- Company name on event banner
- Company recognition on jumbo screen
- Opportunity to distribute promotional materials with company logo

**Continental Breakfast****\$20,000**

- Complimentary exhibition space
- Company name recognition in event program
- Company name posted on event website
- Company name on event banner
- Company recognition on jumbo screen Opportunity to make remarks at breakfast
- Opportunity to distribute promotional materials with company logo

**Other sponsorship opportunities may become available.**